

2021 Chamber Executive

- Pauline Snow – President
- Gary AuCoin – Past President
- Nancy Cross – First Vice President
- John Mullett – Second Vice President
- Rhoda Hannem – Treasurer
- Donna Chippett – Executive Assistant

Mission Statement

“To promote and improve the economic climate of the area, to support the needs and concerns of the business community, and to enhance the civic and social well-being of the area.”

Lewisporte & Area



Chamber of Commerce

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Lewisporte & Area Chamber Of Commerce

WEBSITE

The Chambers Website is up and running!
www.lewisporteareachamber.ca
You can access all information in one place with links to our business members facebook and website pages.

CHAMBER INSURANCE PLAN

Chambers of Commerce Group Insurance Plan is Canada’s #1 employee benefits plan for small business. Chambers Plan has been protecting Canadian firms for over 40 years. As a not-for-profit, any surpluses are reinvested to the Plan to support industry-leading stability. That's why more than 30,000 small to midsize businesses trust Chambers Plan to protect their employees.

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A majestic Cedar log Lodge, it is nestled on a private treed lot, overlooking beautiful Indian Arm lake. Come experience a genuine wilderness retreat, whether in **winter, spring, summer, or fall. Bluewater Lodge is ideally situated for any season.**

The lodge is equipped with 9 comfortable, private rooms, each with ensuite. There are spacious relaxation areas, accented by a sprawling floor to ceiling stone fireplace, and two large screen TV's.

We are just 25 minutes from Gander, and the International Airport, and just 35 minutes from Grand Falls-Windsor..

Bluewater Lodge and Retreat is situated in central Newfoundland, off the TCH, just 3 kms east of route 340, Notre Dame Junction.

Bluewater also has a separate conference/meeting room, complete with white board, pull down screen, board room tables, and privacy.

We have an licensed quality assurance approved accommodations and experiences. Tourism establishments and experiences listed on www.newfoundlandlabrador.com are quality assurance approved to ensure your safety and security while experiencing our beautiful province

We are situated right off the trans Canada trail, and the groomed trail network for snowmobiles and ATV's.

BlueWater Lodge and Retreat



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Sunset on Indian Arm Lake

<http://www.bluewaterlodgenl.ca/>

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HOW TO MAKE SOCIAL MEDIA WORK FOR BUSINESS MEDIA

Wondering how to turn social media sites like Facebook, Instagram, and Twitter into marketing tools for your business?

If you're like most small-to-medium business owners, you know that your clients, customers, and prospects are already spending a significant amount of their day browsing through their social media feeds, but did you know exactly how much time? Recent studies reveal that the average consumer spends about 5 hours per day on their mobile device, and half that involves social media sites.

This makes social media an obvious place to focus your marketing efforts, however, chances are good you don't have the time or the know-how to manage multiple social media feeds - that's where automation can help. There are a number of online tools and services designed to make social media management simple for companies. They provide a worry-free way to attract and retain your online audience. Some of the most well-known social media automation apps for businesses include **Hootsuite**, **SproutSocial**, and **Buffer**.

While the features vary slightly between each product, each one is designed to give you a one-stop interface that allows you to quickly monitor all of your social media accounts at once, schedule posts, and track tags and mentions.

Social media automation tools provide features that allow you to track which posts are most popular, monitor for negative comments, and link with other apps like YouTube.

Credit to Kelowna Chamber of Commerce June 12, 2021

Questions and Answers

What is the 80/20 Rule (Pareto Principle) For Business?

The 80/20 Rule states that 20% of your activities will account for 80% of your results. So how can that help you? It can help you improve your workplace productivity by guiding how you do tasks, time allocation and responsibility delegation. It is said that 20% of your clients are responsible for 80% of your sales.

Ex. Ben is the owner of a small business . To optimize his restaurant hours, Ben uses the 80/20 rule to discover that nearly 15% of the restaurants hours yield 85% of revenue. This 15% indicates that his peak hours are between 7 and 9 pm. So he decides to extend dinner service by one hour to

Using the 80/20 rule to determine which tasks yield the most significant impact and help to optimize your productivity for the most results. Use the Pareto principle to schedule your time, complete important tasks, set realistic deadlines and improve your focus.





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<https://atlanticimpressions.vision-critical.com>

Upcoming Events

Lewisporte Trade Show

The Lewisporte Trade show will be taking place from **September 16th –September 18th**. You can purchase the pewter souvenirs at the show and learn how you can help the Lewisporte and Area Chamber of Commerce to provide a voice for Municipalities and Businesses.

Pewter Souvenirs

The Lewisporte and Area Chamber of Commerce is offering four beautiful souvenirs depicting the Train Park, Woolfreys Pond Boardwalk, The Marina and the HMS Calypso/ Briton. Each souvenir is cast in pewter, and comes with a history describing each area. Available for purchase at local businesses for \$19.99 each or purchase the set and save \$2.00 per souvenir. **Beautiful gift !!**



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AGM September 27th

The Lewisporte and Area Chamber of Commerce will be hosting their Annual General Meeting on September 27th, 2021 at The Brittany Inns. The luncheon will start at 12:30 in the Dining Room. The guest speaker will be Minister Siobhan Coady, Minister of Finance. Tickets are \$20 per person; You will have a choice for the meal

Hot Turkey Dinner or Hot Beef Dinner

The Lewisporte and Area Chamber of Commerce plays a vital role in supporting business and promoting economic development. Please make a special attempt to attend the meeting and ensure the chamber can continue building partnerships and influencing policy.

RSVP by September 20th Call 541-2502 or 673-7080

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Lewisporte & Area



Chamber of Commerce

Why you should become a member!!

We work on your behalf to lobby government and official departments to address your concerns.

Chambers of Commerce take on the tough issues and may oppose new regulations, taxes, assessments and costs that will negatively impact small businesses. While you may not personally have the time to get involved, the Chamber will use its resources for the betterment of small business owners.

Newsletters provide new member information, interesting information about operating a local business, articles about the local business community, and details about up-and-coming chamber events.

The chamber initiates numerous monthly business-to-business opportunities for networking and connecting with other local business professionals. You also can grow your business by advertising with the chamber and sponsoring events.

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