Your Quarterly Business News And Events

# Connections

Marchr

### 2022 Chamber Executive

Kyle Berg – President Pauline Snow - Past President Tony Moyles - First Vice President Rhoda Hannem – Treasurer Donna Chippett -**Executive Assistant** 

## **Statement**

"To promote and improve the economic climate of the area, to support the needs and concerns of the business community, and to enhance the civic and social wellbeing of the area."

# Lewisporte & Area



### Lewisporte & Area Chamber Of Commerce

### **WEBSITE**

Visit the Chambers Website! www.lewisporteareachamber.c a You can access all information in one place with links to our business members facebook and website pages.

### CHAMBER INSURANCE PLAN

Chambers of Commerce Group Insurance Plan is Canada's #1 employee benefits plan for small business. Chambers Plan has been protecting Canadian firms for over 40 years. As a not-forprofit, any surpluses are reinvested to the Plan to support industry-leading stability. That's why more than 30,000 small to midsize businesses trust Chambers Plan to protect their employees.

### SAVINGS FOR MEMBERS

Members benefit from savings on shipping, Insurance, fuel, and travel as well as shopping in the local area.





















### Fishing, Hunting, Clothing and Footwear Retail Store

At Blue Ridge Inc. in Lewisporte, we've been providing a full range of outdoor services and products to avid sportsmen and hunters since 1990.

524 Main Street Lewisporte, Newfoundland A0G1L0

We Carry Bilodeau Seal Skin Products, Gerber Knives, and Garmin GPS

Located Just 12 Km Off The Trans Canada Highway On Route 340



Blue Ridge carries a full line of products for fly tying. From salmon flies to rifle scopes, we are confident our vast product line will satisfy your every need.

If you are looking for a brand name look no further! We carry a full line of products such as Helly Hanson, Columbia, Adidas, Reebok, Buck Knives, Remington, Sorel, Bushnell, Zeiss,Sage, Simms, Fenwick, G. Loomis just to name a few!

Shop from the comfort of your home, order online

Blue Ridge specializes in hard-to-find niche products, such as trapping equipment and other products demanded by those with specialized interest.

# Blue Ridge Outdoors Inc.



Whatever your passion, be it hunting, fishing, archery, bird watching or camping, we have the products and services required to ensure the greatness of your next outdoor adventure.



 $\frac{http://theoutdoorsupplystor}{e.com/}$ 

Blue Ridge Inc. | Facebook

(709) 535-6675

### **BDC ON FINANCIAL MANAGEMENT**

"The idea is to have a reference you can review through the year, so you can make adjustments as needed,"

**BDC Business** Consultant Jorge Henao, who provides advice to entrepreneurs on financial management says "Without this, you're basically leaving everything up to chance."

How to make financial projections

First, think about what you want to accomplish over the next 12 months. This should be based on vour strategic plan for your business. With a clear idea of what you want to achieve, start estimating your annual expenses and consider the additional costs you will incur to implement your business strategy.

These expenses should be added to the costs of running your day-today business, such as: Payroll, rent, utilities, Interest, loan repayments Also, be sure to consider anticipated big-ticket items. such as buying a new truck, redesigning your website or updating your computers.

Next, estimate your annual sales and think about the effect your decisions will have on your cash flow forecast. Make sure you take into consideration your credit policy and when your customers pay to ensure your business has enough cash throughout its business year.

The start of the year is a good time to arrange any needed credit lines or business loans. Working out your financing ahead of time improves your odds of getting approval and helps ensure the best terms.

Also, don't make the common mistake of dipping into your working capital for long-term capital investments because you may end up facing a cash crunch. It's better to use long-term financing for such projects.

### Monitor and adjust

Finally, review your projections each month against the actual numbers to see if you're on track. Variances can flag trouble spots in your business. Take an even closer look each quarter. Make any needed adjustments to your operations or changes in your planning.

### Get help

Depending on your inhouse resources, consider seeking outside help in creating your financial projections and monitoring your progress through the vear.

# citadelhouse

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STEVIE STAIRS

MUTUALS INC

Brian W. Pike, CFP Branch Manager

Email: brian.pike@nfld.net Toll Free: 1-877-707-7077

1A Pinsent Drive Grand Falls-Windsor, NL A2A 2S8 Business: (709) 489-8943

346 Main Street Lewisporte, NL AOG 3A0 Business: (709) 535-3080 Fox (709) 535-2127









### **Covid News**

If you only carry one thing throughout your entire life, let it be hope. Let it be hope that better things are always ahead. Let it be hope that you can get through even the toughest of times. Let it be hope that you are stronger than any challenges that comes your way. Let it be hope that you are exactly where you are meant to be right now, and that you are on the path to where you are meant to be...Because during these times, hope will be the very thing that carries you through. Nikki Banas

There are positive signs that things are improving in business and the economy. The recent news release on the lifting of travel advisories and covid measures is good news. We are moving to a new norm where we can again meet in person. The Government has advised that as of March 14th all mandates will be lifted. Good news for everyone!





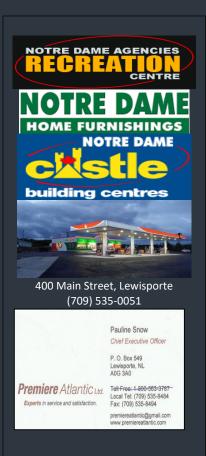
# Professional Development

Have you joined the conversation on Atlantic Impressions?

Atlantic IMPRESSIONS™ is a cloud-based platform that empowers timely and

Attantic INFRESSIONS:—Is a cloud-based platform that empowers timely and meaningful outreach and feedback with community members. Through it, we are able to explore business issues, assess policy impacts, and accelerate actionable advocacy together to better inform government decision making. Make your voice heard by visiting

https://atlanticimpressions.vision-critical.com



### **Upcoming Events**

### Lewisporte winter carnival

The Lewisporte winter carnival will be taking place from March 14-20<sup>th</sup>. The annual Winter Carnival Celebrations are an excellent time for individuals and community organizations to get creative and get involved! We are inviting all groups within the Lewisporte area to participate in this much anticipated community event.

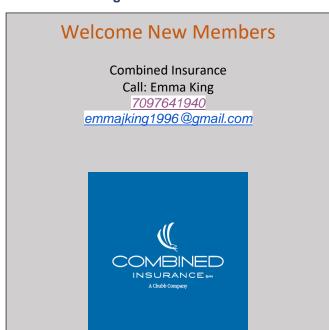
### **Lewisporte and Area Chamber of Commerce Sign**

Hopefully Spring will soon be here and we will be adding to our sign in the Train Park. If you would like your business added call 541-2502 or email

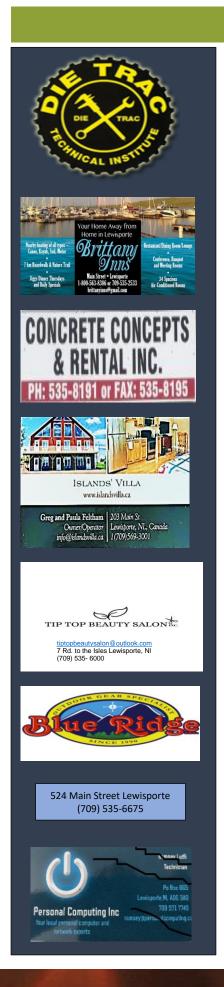
lewisporteareachamber@gmail.com

### **Pewter Sovenirs/Ornaments**

The Lewisporte and Area Chamber of Commerce Is offering four beautiful souvenirs depicting the Train Park, Woolfreys Pond Boardwalk, The Marina and the HMS Calypso/ Briton. Each one is cast in pewter, and comes with a history describing each area. Available for purchase at local businesses for \$19.99 each or purchase the set and save \$2.00 per souvenir. Beautiful gift !!









### Why you should become a member!!

We work on your behalf to lobby government and official departments to address your concerns.

Chambers of Commerce take on the tough issues and may oppose new regulations, taxes, assessments and costs that will negatively impact small businesses. While you may not personally have the time to get involved, the Chamber will use its resources for the betterment of small business owners.

Newsletters provide new member information, interesting information about operating a local business, articles about the local business community, and details about up-and-coming chamber events.

The chamber initiates numerous monthly business-tobusiness opportunities for networking and connecting with other local business professionals. You also can grow your business by advertising with the chamber and sponsoring events.

