ISSUE

December 2023

Your Quarterly
Business News And
Events

# Connections

2023 Chamber
Executive

Tony Moyles—President Kyle Berg — Past President Daniel Wood-1<sup>st</sup> Vice President Ramsey Lutfi-2<sup>nd</sup> Vice President Letitia Bungay-Executive Assistant

#### Mission Statement

"To promote and improve the economic climate of the area, to support the needs and concerns of the business community, and to enhance the civic and social wellbeing of the area."

# Lewisporte & Area



Chamber News P.1

Li's Restaurant P.2

Reasons to Shop Local P.3

Upcoming Events P.4

Become a Member P.5

# Lewisporte & Area Chamber Of Commerce

#### **WEBSITE**

Visit the Chambers Website! www.lewisporteareachamber.ca can access all information in one place with links to our business members facebook and website pages.

#### CHAMBER INSURANCE PLAN

Chambers of Commerce Group Insurance Plan is Canada's #1 employee benefits plan for small business. Chambers Plan has been protecting Canadian firms for over 40 years. As a not-for-profit, any surpluses are reinvested to the Plan to support industry-leading stability. That's why more than 30,000 small to midsize businesses trust Chambers Plan to protect their employees.

#### SAVINGS FOR MEMBERS

Members benefit from savings on shipping, Insurance, fuel, and You travel as well as shopping in the local area.



















Li's Restaurant is dedicated to providing customers with delicious Chinese speciality dishes and Canadian cusine.

This smoke free restaurant is located at 496 Main street Lewisporte. It offers dine in, take out, catering to private celebratory family events and company holiday parties. Delight your colleagues, friends or loved ones with a memorable experience that includes delicious food, a beautiful atmosphere and friendly service.

496 Main Street Lewisporte, NL A0G 3A0 Tel: 709-535-3070



For the freshest food, the friendliest smile, to a place where someone knows your name....you must meet the exceptional Newfoundlander and owner: Wilson Li

Wilson Li is a young Chinese Newfoundland entrepreneur who moved to Central Newfoundland at the age of 14. Wilson fell in love with the Central area and made it his home.

# Li's restaurant opened its doors 2011.

Since opening the doors, he has made a name for himself with the successful restaurant. This success is based on his love for fresh food and his love of the local customers he meets. Many customers think it is due to his incredible ability to remember them and their orders. Wilson always greets and welcomes his customers with a smile.





Wilson's memory is not all that makes him unique. He owns and drives his own transport truck so he can have the shortest supply chain of fresh food from suppliers on the mainland to his restaurant here in Lewisporte.

Wilson said in his unquie Newfoundland accent, "the restaurant number is also easy to remember... it is .... 709 535 3070...first three numbers is Newfoundland...535 is Lewisporte and 30+70=100% satisfaction – you never forgets!!"



## SHOP LOCAL

## REASONS TO SPEND YOUR MONEY LOCALLY

#### **Local Economic Stimulus**

When you purchase at locally owned businesses rather than nationally owned, more money is kept in the community because locally - owned businesses often purchase from other local businesses and service providers. Purchasing local helps grow other businesses as well as the local tax base.

## **Most New Jobs Are Provided By Local Businesses**

Small local businesses are the largest employees nationally. Plus the more jobs you have in your local community the less people are going to have to commute which more time and less traffic and pollution.

## **Local Business Owners Invest In** Community

Local businesses are owned by people who live in this community or the outlying communities. Therefore they are less likely to leave, and are more invested in the community's welfare and future.





Grand Falls-Windsor, NL A2A 2S8 Business: (709) 489-8943 Fox (709) 489-5892

Brian W. Pike, CFP Branch Manager

Email: brian.pike@nfld.ne Toll Free: 1-877-707-7077

3.46 Main Street Lewisporte, NL AOG 3A0 Business: (709) 535-3080 Fax: (709) 535-2127







Owen Brinson

Lewisporte Area Consumers Co-op P.O. Box 189 Lewisporte, NL A0G 3A0

Phone: (709) 535-6728 or 8535 Fax: (709) 535-0575 Cell: (709) 541-0433

PROUD COMMUNITY SPONSOF



#### This Month's Q & A

Q: Should a local business consider extending their business hours during the holiday season?

A: Opening early and closing late is a trend that many business owners have gotten into. That said, this strategy isn't for everyone and their business. Yes, opening early or closing late may give the business more revenue opportunities, but depending on the customers and sales volume, the business may end up losing money doing so.

The best way to determine if extending the store hours is a good move is to observe sales and foot traffic trends in the coming weeks.

Are customers waiting outside before the usual opening time? Have the business employees noticed people coming in or leaving later than usual?

The local business owner should pay attention to the sales data and analyze if the revenue that is made by extending the businesses hours outweigh the cost of operations and staying open. If it creates more revenue then a local business then might want to extend the hours their business operates durining the holiday season.



#### Professional Development

Have you joined the conversation on **Atlantic Impressions?** 

Atlantic IMPRESSIONS™ is a cloud-based platform that empowers timely and meaningful outreach and feedback with community members. Through it, we are able to explore business issues, assess policy impacts, and accelerate actionable advocacy together to better inform government decision making. Make your voice heard by visiting

**NOTRE DAME AGENCIES HOME FURNISHINGS** NOTRE DAME **building centres** 

(709)535-8691

## Upcoming Events In The Town of Lewisporte

Christmas Tree Lighting Ceremony - Free Community Event, Town Hall on Friday, December 1st at 6pm

Town Of Lewisporte Santa Claus Parade Saturday, December 2<sup>nd</sup> 2023 at 1pm

Annual Offical Opening of Happy Tree Lewisporte Mall December 5th at 7pm

### **Lewisporte and Area Chamber of Commerce** Sign

Have your business added to the sign in the Train Park cost is \$100.00 annually. Call 541-2502 or email lewisporteareachamber@gmail.com



#### **Pewter Sovenirs/Ornaments**

The Lewisporte and Area Chamber of Commerce Is offering four beautiful souvenirs depicting the Train Park, Woolfreys Pond Boardwalk, The Marina, and the HMS Calypso/ Briton. Each one is cast in pewter, and comes with a history describing each area. Available for purchase at local businesses for \$19.99 each or purchase the set and save \$2.00 per souvenir. Beautiful gift !!









# Scotiabank.

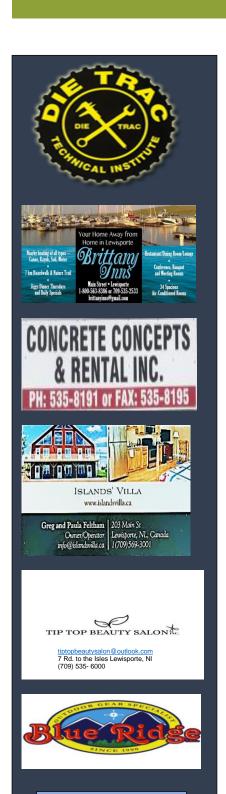


Lewisporte Orangestore 400 Main Street (709) 535-0051





516 Main Street Lewisporte



524 Main Street Lewisporte (709) 535-6675

# Lewisporte & Area



#### Why you should become a member!!

We work on your behalf to lobby government and official departments to address your concerns.

Chambers of Commerce take on the tough issues and may oppose new regulations, taxes, assessments and costs that will negatively impact small businesses. While you may not personally have the time to get involved, the Chamber will use its resources for the betterment of small business owners.

Newsletters provide new member information, interesting information about operating a local business, articles about the local business community, and details about up-and-coming chamber events.

The chamber initiates numerous monthly business-tobusiness opportunities for networking and connecting with other local business professionals. You also can grow your business by advertising with the chamber and sponsoring events.

